



## Communique #35

July 2010

### Integrated Resorts & Gaming Conference, Singapore

Last week, Steve Noakes presented on global and Asia Pacific tourism performance and the new global Tourism Sustainability Council at the Integrated Resorts & Gaming Conference held at the new Marina Bay Sands precinct in Singapore. [www.marinabaysands.com](http://www.marinabaysands.com) Attracting major developers, financiers and government officials from throughout Asia, the Americas, the Middle East, Europe and Africa, the Conference was organised by [www.marcusevans.com](http://www.marcusevans.com)

Below: Steve Noakes & Raymond Lo, Feng Shui Grand Master - helps people create harmony with their environment, for greater relationships, health, wealth and success. [www.raymond-lo.com](http://www.raymond-lo.com) Right: Model of Marina Bay Sands development, Singapore



### Newest Ecolodges now open in Flores, Indonesia



Flores Island is a long, narrow mountainous island which stretches over 350 km with dramatic volcanoes, mountain lakes and flora and fauna like no other island in Indonesia.

Kelimutu National Park is located on the island of [Flores, Indonesia](http://www.flores.go.id). It consists of a region with hills and mountains, with [Mount Kelibara](http://www.flores.go.id) (1,731 m) as its highest peak. [Mount Kelimutu](http://www.flores.go.id), which has the three coloured lakes, is also located in this national park.

Kelimutu Crater Lakes Ecolodge is the fifth lodge now in Ecolodges Indonesia. It features 5 individual cottages plus 5 rooms in the upstairs area of main building, commanding beautiful views up the river valley to tropical mountains. The view from the dining room and bar area is straight to Mt. Kelimutu. This ecolodge is pioneering solar power in visitor accommodation in Flores.

For more details, contact: [stevenoakes@ecolodgesindonesia.com](mailto:stevenoakes@ecolodgesindonesia.com)  
[www.ecolodgesindonesia.com](http://www.ecolodgesindonesia.com)

## Tourism Sustainability Council

The new global TSC will convene its inaugural Board meeting in Washington DC in early August.

Certificates and Standards: The global list of sustainable tourism certification programs has been compiled by ECOTRANS in collaboration with the members of the TSC Accreditation Committee

<http://destinet.ew.eea.europa.eu/tools/fo1703514/fo1442810>

Key supporting institutions for the Tourism Sustainability Council:



## Tourism Planning & Development



Steve Noakes will deliver the full 13 week second semester course on Tourism Planning & Development for final year undergraduate students in Business degrees at Griffith University, Gold Coast campus, Australia, commencing this week.

## Wildlife conservation trip to Sumatra



**interNATIONAL PARKtours** (IPT) offer short breaks and 1-3 week walking tours worldwide. IPT is the booking office for a two week journey in October/November this year to support the work of Dr Claire Oelrichs and the Save Indonesian Endangered Species Conservation Fund (associated with Ecolodges Indonesia [www.ecolodgesindonesia.com](http://www.ecolodgesindonesia.com))



Details on the special departure are at: [http://www.siesfund.org/docs/Sumatran Wildlife & Wilderness Safari.pdf](http://www.siesfund.org/docs/Sumatran_Wildlife_&_Wilderness_Safari.pdf)

**For bookings, contact Suzanne Noakes, [suzanne@parktours.com.au](mailto:suzanne@parktours.com.au)  
[www.parktours.com.au](http://www.parktours.com.au)**

## Vietnam: Nui Dat Kind



Pacific Asia Tourism Pty Ltd continues to support this very worthwhile experience and opportunity to join the Long Tan Fundraising Tour 2010, led by Long Tan Veteran Dave Sabben MG.

The trip departs Sunday 17<sup>th</sup> October 2010 [http://avvrg.org.au/team\\_nsw\\_events.htm](http://avvrg.org.au/team_nsw_events.htm) For further information contact National Network Travel, Call Judi on (+61) 03 9654 4000 or toll free in Australia 1800 063 594 Email: [judi@nntravel.com.au](mailto:judi@nntravel.com.au)

AVVRG Supporters & sponsors: <http://avvrg.org.au/supporters.html>

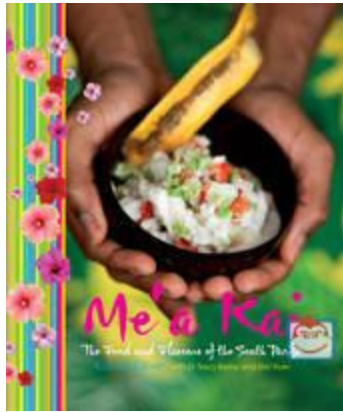
## Tourism, the Millennium Development Goals and Climate Change in the South Pacific Islands



Millennium Development Goals Conference held at La Trobe University, Victoria, Australia (Nov 2009). The full range of papers presented is at [www.latrobe.edu.au/humansecurity/MDGconf/MDG\\_Conf\\_Papers.html](http://www.latrobe.edu.au/humansecurity/MDGconf/MDG_Conf_Papers.html)

The specific paper by Jiang, de Lacy & Noakes on 'Tourism, the Millennium Development Goals and Climate Change in the South Pacific Islands' can be downloaded at [www.latrobe.edu.au/humansecurity/assets/downloads/MDGconfpapers/Min\\_Jiang.pdf](http://www.latrobe.edu.au/humansecurity/assets/downloads/MDGconfpapers/Min_Jiang.pdf)

## Me'a Kai: The Food and Flavours of the South Pacific



Supported by the Oceania Sustainable Tourism Alliance ([www.oceaniatourismalliance.net](http://www.oceaniatourismalliance.net)) this superb new book by Robert Oliver is now available. The cuisines of the South Pacific island nations are noted for their sensational use of coconut cream, fresh fruit and the most delicate fish. Away from the big resort hotels, skilled local cooks make the most delicious meals, whose range would surprise most tourists. Adapting their recipes for modern kitchens, this outstanding, landmark book brings together a treasury of South Pacific cooking.

Some more background is at <http://www.nztri.org/robert-oliver>

To buy the book:

In Australia:

<http://www.mightyape.com.au/search/?i=All&prev=&s=Me%27a+Kai%3A+The+Food+and+Flavours+of+the+South+Pacific&SearchButton=Search>

In New Zealand: <http://www.mightyape.co.nz/product/Mea-Kai-The-Food-and-Flavours-of-the-South-Pacific/4054483/> (Ships globally)



## Customer Service training programs



For some 15 years, Suzanne Noakes has been a leading deliverer of the Aussie Host one day customer service training program. For information on her quality customer service & guide training programs across the Pacific Asia region, go to: [www.oceaniatourismalliance.net/Documents/Training%20&%20Education%20Suzanne%20Noakes%2009%20Nov%2008.pdf](http://www.oceaniatourismalliance.net/Documents/Training%20&%20Education%20Suzanne%20Noakes%2009%20Nov%2008.pdf)

## World Committee on Tourism Ethics



Established in 2004, as an independent and impartial body made up of eminent personalities of high moral character and recognized competence. The Members of the Committee are elected in their personal capacities and not as officials of governments or representatives of their countries. PAT founder, Steve Noakes, is a member. <http://www.unwto.org/sdt/committees/en/ethics.php?op=4&subop=7>

## SAVE: Scientific Academic Volunteer Educational



The SAVE Alliance is non-profit "network of networks" that facilitates linkages between potential or developing tourism destinations and attractions, and the appropriate SAVE markets. Based at The George Washington University, USA.

For more info on the SAVE Travel Alliance, email [stevenoakes@save-travel.org](mailto:stevenoakes@save-travel.org)



2010 International Year of Biodiversity

## Resources

### Tourism & MDGs

UNWTO online publication looks at the ways tourism can contribute to the MDGs

<http://www.unwto.org/tourism&mdgsezine/>

### Millennium Development Goals Report 2010

The Millennium Development Goals Report 2010 was launched in New York by the UN Secretary-General on 23 June 2010. The report, which presents the yearly assessment of global progress towards the MDGs, warns that while some progress has been made, it is uneven. And it pinpoints the areas where the accelerated efforts are needed to meet MDGs by 2015.

[http://mdgs.un.org/unsd/mdg/Resources/Static/Products/Progress2010/MDG\\_Report\\_2010\\_En.pdf](http://mdgs.un.org/unsd/mdg/Resources/Static/Products/Progress2010/MDG_Report_2010_En.pdf)

### 2011 International year of Forests



[www.un.org/esa/forests/index.html](http://www.un.org/esa/forests/index.html)

### Asia-Pacific nations agree to promote low-carbon economic growth – UN

Participants agreed to work towards formulating a common regional platform for green growth in preparation for the UN Conference on Sustainable Development to be held in Rio de Janeiro, Brazil, in 2012.

[www.un.org/apps/news/story.asp?NewsID=35280&Cr=escap&Cr1](http://www.un.org/apps/news/story.asp?NewsID=35280&Cr=escap&Cr1)

### UNEP - Green Economy Initiative



The Green Economy Initiative (GEI) is designed to assist governments in “greening” their economies by reshaping and refocusing policies, investments and spending towards a range of sectors, such as clean technologies, renewable energies, water services, green transportation, waste management, green buildings and sustainable agriculture and forests.

<http://www.unep.org/greeneconomy/Home/tabid/1350/language/en-US/Default.aspx>

### Global Reporting Initiative



The Global Reporting Initiative (GRI) is a network-based organization that has pioneered the development of the world’s most widely used sustainability reporting framework and is committed to its continuous improvement and application worldwide.

<http://www.globalreporting.org>

## Global Green New Deal

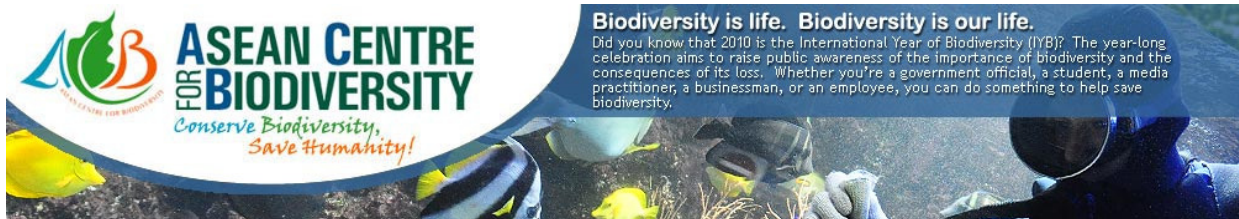


A Global Green New Deal: Rethinking the Economic Recovery

Edward B. Barbier, *University of Wyoming*

[www.cambridge.org/uk/catalogue/catalogue.asp?isbn=9780521132022](http://www.cambridge.org/uk/catalogue/catalogue.asp?isbn=9780521132022)

## ASEAN Centre for Biodiversity



Biodiversity conservation is increasingly recognized by Southeast Asian governments as extremely important for human development. For this reason, national and local governments across the region have taken numerous individual steps to help preserve their biodiversity resources. There are, however, a number of issues that can be more effectively addressed through actions at the regional level. Contains: Heritage Parks, Protected areas, Species lists. [www.aseanbiodiversity.org](http://www.aseanbiodiversity.org)

## BEST Education Network



The BEST Education Network (BEST EN) is an international consortium of educators committed to furthering the development and dissemination of knowledge in the field of sustainable tourism.

[www.besteducationnetwork.org](http://www.besteducationnetwork.org)

## New toolkit to help tourism businesses to sell sustainability

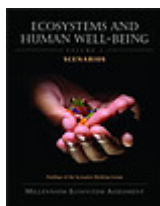
**Keep it Real** is a new toolkit to help tourism businesses to sell sustainability as part of their unique offer. It is designed for those businesses who have already taken action to be more sustainable and want to maximise the marketing opportunities that may exist. Produced by England Regional Tourism bodies in association with VisitEngland and written by the ICRT the toolkit is packed with case studies from around the country. By illustrating the Who, Why, Where, When and What is involved **Keep it real** is designed to give businesses the confidence to talk about sustainability and make it part of their sales proposition.

The toolkit is available as an online document at [www.visitengland.com/keepitreal](http://www.visitengland.com/keepitreal) where it can be downloaded if preferred at no cost.

[http://nowemagine.viewpages.net/?id=VisitEngland\\_KeepItReal](http://nowemagine.viewpages.net/?id=VisitEngland_KeepItReal)

[http://www.i-base.co.uk/visitengland/keepitreal\\_eco.pdf](http://www.i-base.co.uk/visitengland/keepitreal_eco.pdf)

## Millennium Ecosystem Assessment



The Millennium Ecosystem Assessment assessed the consequences of ecosystem change for human well-being. From 2001 to 2005, the MA involved the work of more than 1,360 experts worldwide. Their findings provide a state-of-the-art scientific appraisal of the condition and trends in the world's ecosystems and the services they provide, as well as the scientific basis for action to conserve and use them sustainably.

[www.millenniumassessment.org](http://www.millenniumassessment.org)

# Sumatra Wildlife & Wilderness Safari - Rainforest Rescue Tour **Indonesia**



## **Sumatra Group Tour (12 nights 23 Oct - 04 Nov, 2010)**

Join Rainforest Rescue and renowned scientist Claire Oelrichs on a wildlife and wilderness safari to Indonesia to discover the unique wildlife, ecology and cultures of Indonesia, the world's largest archipelago. This unforgettable two week journey offers an opportunity to learn more about conserving the forests and wildlife of Indonesia. Join in conservation discussions and meetings with locals, explore majestic rainforests, bathe Sumatran elephants, discuss the issues of breeding the almost extinct Sumatran rhinoceros, track Sumatran tigers in highly threatened corridors, beach camp near turtle hatcheries, and with specialist local naturalists observe wildlife otherwise only seen in zoos. Come ready for the unexpected!

## **Post Extension option: Kalimantan Orangutans (6 nights 2-8 Nov, 2010)**

An opportunity to view wild Orangutans along the Sekonyer river and snorkel a marine park in the Java Sea. Using your base at Rimba Orangutan Eco Lodge you will motor along the waterways via Klotok to Orangutan feeding sites at Pondok Tangui, Camp Leakey and visit Friends of National Park Foundation at Pesalat reforestation site. A chance to see unique wildlife including Proboscis monkeys, Leaf monkeys and primate species in their natural habitat. **Bookings:** [www.parktours.com.au](http://www.parktours.com.au)

**Contact Suzanne Noakes, [Suzanne@parktours.com.au](mailto:Suzanne@parktours.com.au)**