

Pacific Asia Tourism Pty Ltd.

Communiqués

- # 9: March 2008*
- # 10: April 2008*
- # 11: April 2008*
- #12: May 2008*

To members of the **Pacific Asia Tourism Pty. Ltd.** network.

www.pacificasiatourism.org

International development via sustainable tourism.

Communique # 9

09 March 2008

1. The **Capability Statement** can be downloaded from the bottom of the front page of our website, www.pacificasiatourism.org
2. **New network members.**

Dr. Frédéric Thomas is a **consultant/researcher** specializing in tourism economics and livelihood analysis including 7 years in South East Asia. He combines technical expertise in the areas of social and economic impacts evaluation of tourism, development and migration. This encompasses quantitative and economic approaches of tourism (demand and supply) and development impacts, including micro and macro analysis, as qualitative and social evaluation of these impacts in terms of vulnerability to situations of unsafe migration and human trafficking including Child Sex Tourism. Frederic's working experiences for international organizations as the World Bank, the Asian Development Bank and several international NGOs aimed at studying tourism yields, defining socio-economic livelihood patterns and improving the understanding of economic related behavioral changes in developing economies.

Sheena Day is the latest addition to our **Future Leaders community**. She holds an Honours degree in Tourism from the University of Tasmania. Sheena recently completed 3 years work with the Sustainable Tourism CRC in Australia where she had Project Management and Research Assistant experience on a number of international projects in Fiji, Thailand, Cambodia, Vietnam, Mexico and Maldives. Co-editor of 3 publications: (i) "Tourism legislation and the Millennium Development Goals: a guide to analyse tourism legislation in the context of the MDG 2015 targets" (ii) *A Toolkit for Monitoring and Managing Community-based Tourism*. A collaborative publishing and distribution project by: SNV Asia Pro-Poor Sustainable Tourism Network SNV Vietnam and the University of Hawaii, School of Travel Industry Management. 2007 and (iii) STCRC publication "State of the Tourism Industry Report 2006". Sheena was a Coordinator of the www.tourismgender.com website, an on-line resource for those interested in sustainable tourism as a tool to promote gender equity and the empowerment of woman.

3. **New Journal of International Volunteer Tourism and Social Development**

www.channelviewpublications.com/journals/journal_intl_tour_social_dev.asp?TAG=&CID

CALL FOR PAPERS: to Dr Stephen Wearing, University of Technology, Sydney
Stephen.Wearing@uts.edu.au

Papers are welcome in a wide range of areas that address the relationships between international volunteer tourism, host communities and social development including but not restricted to:

Community Empowerment and Development, Micro Economics and Communities, Aid Funding for Tourism Development , Identity Development through Cross Cultural Social

Interaction, Impacts, Policy, Social Marketing, The Ethics and Philosophies Associated with Cross Cultural Interaction through Community Development, Volunteer Tourism and Space and Place, Tourism Experiences

4. **TourismROI.com**

Richard Miller, the New York based President of TourismROI is currently holding high-level meetings at ITB Berlin with numerous senior Government and Industry representatives to introduce the current pilot of www.tourisROI.com

TourismROI is a new online resource designed to bridge the information gap between industry leaders, savvy investors and destinations to serve as a foundation and catalyst for operating and investment decisions alike. Travel Mole has introduced it at <http://www.travelmole.tv/index.php>

In our region, Pacific Asia Tourism Pty Ltd has been appointed Master Representative in 31 destinations:

South Pacific: Australia, New Zealand and Papua New Guinea as well as the South Pacific islands of Christmas Island, Cocos (Keeling) Islands, Cook Islands, French Polynesia, New Caledonia, Niue, Norfolk Island, Pitcairn Islands, Samoa, Solomon Islands, Tokelau, Tonga, Tuvalu, Vanuatu, Wallis and Futuna

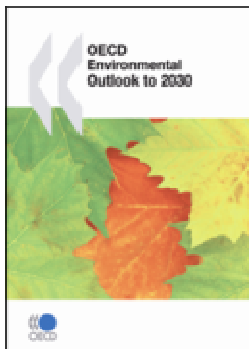
South Asia: Bhutan, Pakistan, Maldives

South East Asia: Indonesia, Thailand, Vietnam, East Timor, Lao PDR, Philippines, Brunei, Cambodia

North Asia: South Korea, Mongolia

5. **Nine New Resources for the bigger picture: Global & Asia Pacific**

GLOBAL



The OECD Outlook is the latest in a run of reports from prominent economic institutions and commissions calling on governments and international institutions to face up to the seriousness and immediacy of global environmental problems.

http://www.oecd.org/document/20/0,3343,en_2649_201185_39676628_1_1_1_1,00.html



United Nations Environment Program – Year Book 2008

http://www.unep.org/publications/search/pub_details_s.asp?ID=3980

Highlights the increasing complexity and interconnections of climate change, ecosystem integrity, human well-being, and economic development. It examines the emergence and influence of economic mechanisms and market driven approaches for addressing environmental degradation.

Nicholas Negroponte on One Laptop per Child

<http://www.ted.com/index.php/speakers/view/id/38>

Negroponte founded MIT's Media Lab, which helped drive the multimedia revolution and now houses more than 500 researchers and staff. An original investor in WIRED (www.wired.com)



Global Integrity Index 2007

<http://report.globalintegrity.org/globalIndex.cfm>

The Global Integrity Index 2007 assesses the existence, effectiveness, and citizen access to key national-level anti-corruption mechanisms used to hold governments accountable. Indicators comprised more than 15,000 peer-reviewed questions and answers scored by in-country experts in the summer of 2007.

International Poverty Centre

<http://www.undp-povertycentre.org>

A global centre for applied research and training on poverty. A partnership between the United Nations Development Programme and the Institute for Applied Economic Research (IPEA). One of IPC's major areas of focus is low-income countries, where it has linked its applied research to UNDP's increasing support for MDG-based development strategies.



2010 Biodiversity Target – United Nations Environment Program

A high quality slide product with music prepared for the Convention on Biological Diversity by UNEP Kenya. Take a few minutes out, turn up your speakers and absorb. Music by Forest Hymn by Deep Forest

www.unep.org/newscentre/animations/cbd_web.swf

ASIA PACIFIC

The World Bank has a new blog on East Asia & Pacific

It is maintained by various World Bank staff working on different development areas in the region. Join the conversation at <http://eapblog.worldbank.org>

World Bank: China quarterly update 2008

http://digitalmedia.worldbank.org/slideshow/?slideshow_id=242

According to the latest World Bank China Quarterly Update, China's economic growth has begun to inch down from its record rates earlier in 2007, while food prices are lifting inflation. The update finds that the global outlook has weakened and is uncertain, but concludes that China is likely to grow robustly in 2008 and is well-positioned to stimulate demand if needed.

State of the World's Forests 2007 - Asia Pacific (FAO)

<ftp://ftp.fao.org/docrep/fao/009/a0773e/a0773e03.pdf>

The State of the World's Forests reports every two years on the status of forests, recent major policy and institutional developments and key issues concerning the forest sector. The purpose of the publication is to provide current, reliable and policy-relevant information to policy-makers, foresters and other natural resource managers, academics, forest industry and civil society.

Enquiries to: steve@pacificasiatourism.org

To members of the **Pacific Asia Tourism Pty. Ltd.** network.

www.pacificasiatourism.org

International development via sustainable tourism.

Communique # 10

23 April 2008

1. The Pacific Asia Tourism Pty Ltd **Capability Statement** can be downloaded from the bottom of the front page of our website, www.pacificasiatourism.org

2. New network members.

Dr Ketut Budastra has some 18 years as a consultant to several international and national Indonesian organizations and as an academic in agribusiness, finance and planning theories and analyses, as well as skills in training, research, program design and evaluation. He has worked on projects as a Regional Planner for WWF-Indonesia, Community Development, Rural Enterprises, Microfinance and SME Specialist. He is based at Mataram University, Lombok, Indonesia. He completed his Ph.D. (Agribusiness) at Queensland University, Australia, MRP (Regional Economics), Cornell University, USA, B.S. (Agriculture Economics), Mataram University, Indonesia.

Dr Lesley Clark has special interest in governance, gender and the empowerment of women as part of international development. Over a period of 30 years she has been an active conservationist, academic, educator and parliamentarian. During that time she has developed a broad range of skills and knowledge in the areas of sustainable development, gender equity, governance, electoral systems and processes, political campaigning, policy development, strategic planning, community engagement, and capacity building. Based in Cairns, Lesley holds a Ph D from University of Queensland, Graduate Diploma in Education & BA (First Class Honours), Sheffield University, UK.

3. Oceania Sustainable Tourism Alliance (OSTA)

The Oceanic Global Sustainable Tourism Alliance (OSTA) is an opportunity for sustainable community-benefit tourism in the Pacific Islands modeled on the Global Sustainable Tourism Alliance. The GSTA (www.gstalliance.org) is a USAID program that allows tourism destinations in developing countries to access world-class expertise with proven success in addressing sustainable development challenges. While modeled on the GSTA and it may draw upon the willingness of US AID to mentor/assist, if the OSTA gains momentum, it is expected its regional bilateral and multi-lateral donor partners would come from nations located in or highly active in, the South Pacific region.

Momentum continues on this OSTA idea through the efforts of the founding partners – Pacific Asia Tourism Pty Ltd, Victoria University, Foundation for the People of the Pacific (Fiji) and Counterpart International (Washington DC). Each are sending senior representatives to Canberra next week for high level meetings with AusAID and the new Parliamentary Secretary for International Development.

4. TOURISM | ROI

A tourism blog comment on **TourismROI** - global B2B networking and information service for tourism destinations is available at:

<http://dottourism.com/blog/2008/01/16/a-look-at-tourismroi-global-b2b-networking-and-information-service-for-tourism-destinations/>

Pacific Asia Tourism Pty Ltd now has 33 destinations throughout Asia Pacific where it holds the Master Representative agreement for www.tourismroi.com - the new online resource designed to bridge the information gap between industry leaders, savvy investors and destinations to serve as a foundation and catalyst for operating and investment decisions alike.

South Pacific: Australia, New Zealand and Papua New Guinea as well as the South Pacific islands of Christmas Island, Cocos (Keeling) Islands, Cook Islands, French Polynesia, New Caledonia, Niue, Norfolk Island, Pitcairn Islands, Samoa, Solomon Islands, Tokelau, Tonga, Tuvalu, Vanuatu, Wallis and Futuna

South Asia: Bhutan, Pakistan, Maldives

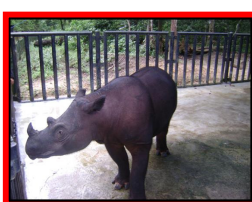
South East Asia: Indonesia, Thailand, Vietnam, East Timor, Lao PDR, Philippines, Brunei, Cambodia, Singapore, Malaysia

North Asia: South Korea, Mongolia

We continue to source and appoint locally based representatives, so if you know anyone who might be interested, please advise snoakes@tourismroi.com or steve@pacificasiatourism.org

5. SAVE Travel Alliance – Indonesia.

Pacific Asia Tourism Pty Ltd is the regional focal point for the USA based SAVE Travel Alliance, (www.save-travel.org) founded by The George Washington University, National Geographic Society and Counterpart International. SAVE stands for **S**cientific, **A**cademic, **V**olunteer and **E**ducational travel. The concept of a SAVE initiative is to facilitate the links between potential or developing tourism destinations and attractions, and the appropriate SAVE markets. This is possible through the involvement of intermediaries (specialized tour operators, specialized NGOs and volunteer groups) who have the capacity to arrange specialized trips and programs to the destinations.



Way Kambas threatened wildlife

Steve & Suzanne Noakes have just spent 2 + weeks in April in Indonesia looking at a number of sustainable tourism, biodiversity and conservation related projects in Kalimantan and Sumatra. In the Way Kambas National Park in Sumatra, both the Elephant Training Centre and the Sumatran Rhino Sanctuary have substantial challenges facing them to not only continue their important conservation efforts for engendered or threatened species, but to improve their internal capacity to care for the health and well being of the animals. Discussions are now well underway with partners such as the Sumatran Rhino Sanctuary Foundation, the Indonesian Rhino Foundation, the Veterinary Society for Sumatran Wildlife Conservation and others to determine if a Way Kambas SAVE Travel Alliance might be created and used to assist. We are also looking seriously at a SAVE project in southern Thailand.



Major forest land clearing in Kalimantan, Indonesia, for palm oil plantations and silicon & gold mining washing mercury down the national parks streams

New Resources.

(a) UNEP Green Passport campaign

www.unep.fr/greenpassport

An initiative of the International Task Force on Sustainable Tourism Development – United Nations Environment Program.

Note the hotlink logo now at bottom left of page one of website, www.pacificasiatourism.org

(b) Climate change issues.

WWF SOUTH PACIFIC Climate Witness Community Toolkit

http://www.wwpacific.org.fj/publications/climate_change/cw_toolkit.pdf

Global Climate Change (Compilation of Websites)

<http://ublib.buffalo.edu/libraries/asl/guides/environment/ecochange.html>

(c) UNESCAP 2007 Statistical Yearbook for Asia Pacific.

An authoritative reference on the socio-economic and environmental development of the Asian and Pacific region. Compares Asia and the Pacific with the world average and other regions, including Africa, Europe, Latin America and the Caribbean, and North America. Compares 58 countries in the region through nearly 200 key internationally comparable indicators.

Download the whole publication at

<http://www.unescap.org/stat/data/syb2007/ESCAP-syb2007.pdf> or

visit <http://www.unescap.org/stat/data/syb2007/>, which provides easy navigation through the rich content and viewing just the parts that you are interested in.

(d) ADB: 1.5 billion Asians still mired in poverty

<http://newsletters.developmentex.com/link.php?M=507012&N=1336&L=26863>

1.5 billion people in Asia-Pacific countries still live on less than USD2 a day, according to the Asian Development Bank. Economic growth has contributed significantly to overall poverty reduction but "non-income poverty is proving to be persistent, as evidenced by the millions of children who still live in hunger, as well as unacceptably high maternal and child mortality, poor quality education in many countries, and lack of access to adequate water and sanitation

(e) The Political Economy of Pro-Poor Growth

Overseas Development Institute, UK

<http://topics.developmentgateway.org/aideffectiveness/rc/ItemDetail.do?itemId=1139135>

For the past 20 years, Suzanne Noakes has been guiding groups from the alumni of the USA Ivy League Universities into remote regions of **Papua New Guinea** – for two examples, see:

Stanford University: www.stanfordalumni.org/learningtravel/travelstudy/pdfs/2006/newGuinea_2006-03.pdf

Harvard University: www.hmnh.harvard.edu/travel/t_oceania_Circum_png_09.htm

Now, for the first time, you or your colleagues have the opportunity to discover this remarkable destination with a highly experienced guide who is passionate about this Melanesian culture and landscape. With more than 800 languages, 3000 orchid species and the world's largest butterfly, Papua New Guinea is culturally diverse and rich in flora and fauna. If you've always wanted to explore the 'last unknown' of Papua New Guinea now is a great opportunity in September, 2008.

Just go to: <http://www.parktours.com.au/toursDet.asp?id=153&action=showtour>

Strategic linkages

Steve Noakes,
Pacific Asia Tourism Pty Ltd

steve@pacificasiatourism.org

| | |
|---|---|
|  | <ul style="list-style-type: none"> ❖ Charter member of the Global Development Society www.cgdev.org, www.globaldevelopmentmatters.org |
|  | <ul style="list-style-type: none"> ❖ A member of the World Ethics Committee of the UNWTO www.unwto.org |
|  | <ul style="list-style-type: none"> ❖ Member, UNWTO Panel of Tourism Experts |
|  | <ul style="list-style-type: none"> ❖ Board, Industry Council & Sustainable Tourism Committee of the Bangkok based Pacific Asia Travel Association www.pata.org |
|  | <ul style="list-style-type: none"> ❖ Initiator and Global Coordinator of www.tourismgender.com |
|  | <ul style="list-style-type: none"> ❖ Asia Pacific Focal Point for SAVE Travel Alliance www.save-travel.org |
|  | <ul style="list-style-type: none"> ❖ Panelist: World Heritage Destinations Survey, National Geographic Society, Centre for Sustainable Destinations, Washington DC, USA |
|  | <ul style="list-style-type: none"> ❖ Global Geotourism Partnerships Planning Group. National Geographic, Washington DC |
|  | <ul style="list-style-type: none"> ❖ Steering Committee, Sustainable Tourism Stewardship Council, Rainforest Alliance, Costa Rica. |
|  | <ul style="list-style-type: none"> ❖ Ad hoc committee representative in Asia Pacific for the Network of the Rainforest Alliance, San Jose |
|  | <ul style="list-style-type: none"> ❖ Adjunct Professor, Griffith Business School, Department of Tourism, Leisure, Hotel & Sport Management, Griffith University, Queensland, Australia |

To members of the **Pacific Asia Tourism Pty. Ltd.** network.

www.pacificasiatourism.org

International development via sustainable tourism.

Communique # 11
21 May 2008

1. Capability Statement: The updated (20 May 2008) can be downloaded from the bottom of the front page of our website, www.pacificasiatourism.org

2. New network member

New Future Leader: Hong Kong based **Suiling Wong** has particular interest in integration of social, economic and environment to enhance the quality of life. She holds Master Degree in Social Administration and Social Services from The Hong Kong Polytechnics University and has substantial experience to assess the community need, together with her work experience in environmental protection. She received her second Master Degree in International Tourism and Hospitality Management from Griffith University in Australia. In addition, she is experienced in coordinating international events during her current capacity as a Manager of the Games of the XXIX Olympiad Company (Hong Kong).

3. www.tourismroi.com



TourismROI is on track for official global launch in June, 2008 to network tourism potential in more than 12,000 destinations around the world with business and investment decision-makers. It is the first centralized web-based resource that makes it simple to find and evaluate Travel & Tourism management information, development and investment opportunities worldwide.

The 33 countries where **Pacific Asia Tourism Pty. Ltd.** is Master Representative for www.tourismROI.com

South Pacific: Australia, New Zealand and Papua New Guinea as well as the South Pacific islands of Christmas Island, Cocos (Keeling) Islands, Cook Islands, French Polynesia, New Caledonia, Niue, Norfolk Island, Pitcairn Islands, Samoa, Solomon Islands, Tokelau, Tonga, Tuvalu, Vanuatu, Wallis and Futuna

South Asia: Bhutan, Pakistan, Maldives

South East Asia: Indonesia, Thailand, Vietnam, East Timor, Lao PDR, Philippines, Brunei, Cambodia, Singapore, Malaysia

North Asia: South Korea, Mongolia

4. Using some big names to get the conservation message out:

Conservation International + Al Gore & Harrison Ford

Check out these short messages:

Al Gore: www.conservation.org/fmg/pages/videoplayer.aspx?videoid=14

Harrison Ford: www.conservation.org/fmg/pages/videoplayer.aspx?videoid=30

5. Indonesia ecotourism

Steve & Suzanne Noakes recently returned from Kalimantan and Sumatra in Indonesia. See www.ecolodgesindonesia.com for a good, practical example of ecotourism, conservation (especially wildlife), poverty alleviation, empowerment of women, sustainable development.



There is a lot of forest clearing going on in Kalimantan, island of Borneo, for oil palm plantations. The Australian Orangutan Project says the extinction in the wild is likely to be 2010 for Sumatran Orangutans and 2015 for Bornean Orangutans. You can get involved by visiting www.orangutan.org.au

PAT founders, the Noakes', are shareholders in Satwa Elephant Ecolodge, near Way Kambas National Park, Sumatra, Indonesia.

www.indonesia-tourism.com/lampung/way_kambas.html

Apart from engagement in elephant conservation efforts, the Lodge also supports work to protect the endangered Sumatra Rhino. You can get involved by visiting: www.rhinos-irf.org/waykambas/

A new resource from the World Business Council for Sustainable Development shows:

- * Over-logging in Southeast Asia caused 19 percent of global rainforest loss in 2005.
- * The rapid growth of palm oil and other plantations accounted for 22 percent, and slash-and-burn farming, unsustainable as more poor people exploit fast-shrinking forests, caused 54 percent of rainforest destruction.
- * Many plantations, in terms of biodiversity, are green concrete
- * The illegal timber trade, fuelled by poverty and corruption, is rife in much of Asia, where 78 percent of forests are state-owned and often managed by the armed forces, not the people who live in or near them

www.wbcsd.org/plugins/DocSearch/details.asp?type=DocDet&ObjectId=Mjk4MDY

6. Oceania Sustainable Tourism Alliance (OSTA)



Recent meetings with senior Australian government officials in Canberra between the Founding Partners of OSTA (Foundation for the People of the Pacific International, Counterpart International, Pacific Asia Tourism Pty Ltd and Victoria University), and subsequent meetings in New Zealand with senior Government officials including NZ AID are keeping the momentum growing for this community-benefit tourism initiative for the Pacific Islands. We continue to have words of encouragement and support from US AID who have provided funding support for the GSTA – Global Sustainable Tourism Alliance. www.gstalliance.org

In the above photo: Rex Horoi, CEO of the Foundation for the People of the Pacific International & Lelei LeLaulu, President of the Washington DC based Counterpart International during our OSTA meeting with Hon Bob McMullan, Parliamentary Secretary for International Development, Australian Government.

Pacific Asia Tourism Pty Ltd is the Asia Pacific focal point for the SAVE Travel Alliance. (Scientific, Academic, Volunteer, Educational) See www.save-travel.org for the latest news.



8. Melanesia Travels

Suzanne Noakes is spending a total of 5 weeks in Melanesia destinations during May and April as cultural guide/zodiac operator/general hands-on-person for USA travelers on expeditions stretching from Fiji to Papua New Guinea. For a past trip report and examples of trips she has been involved with for the past 20 years, go to:



www.zeco.com/travel-reports/reports.asp?id=138

+



www.asiatranspacific.com/ATJ/luxury-group-travel/papua-new-guinea.aspx

Resources:

(a) Sustainable tourism criteria



The Sustainable Tourism Criteria Initiative has been designed as a way to bring together a comprehensive set of standardized criteria to evaluate sustainable tourism operations. PAT's strategic partner in Solimar Pacific Asia, the USA based Solimar International is assisting the United Nations Foundation, United Nations Environmental Programme, United Nations World Tourism Organization, the Rainforest Alliance, and other leading sustainable tourism organizations to develop this set of sustainability criteria by pulling from the hundreds of existing certifications programs. Once launched, this program will create a common understanding of what sustainable tourism really means, provide best practices to help businesses achieve it, and assist responsible travelers make better-informed decisions. The Global Baseline for Sustainable Tourism Criteria program will be officially launched in October 2008 at the IUCN World Conservation Congress in Barcelona, Spain. www.sustainabletourismcriteria.org



(b) Locally Managed Marine Areas – a free guide to support community based adaptive management by The Locally-Managed Marine Area (LMMA) Network - a group of marine conservation practitioners working in Asia and the Pacific.

http://Immanetwork.org/Site_Documents/Grouped/LMMA_Guide.pdf



(c) WBCSD-SNV Alliance launches video on "Inclusive Business - profitable business for successful development"

The Alliance between the World Business Council for Sustainable Development (WBCSD) and SNV Netherlands Development Organization (SNV) has published a 10-minute video on its work in brokering new and inclusive business opportunities, i.e. sustainable business opportunities.

www.inclusivebusiness.org/2008/04/wbcds-snv-allia.html



(d) Toolkits from International Finance Corporation

Improving the business enabling environment

<http://www.ifc.org/ifcext/sme.nsf/Content/BEE+Toolkits>

Small and Medium Enterprise (SME) Toolkit

Technology Solutions for Small Businesses in Emerging Markets

http://www.ifc.org/ifcext/sme.nsf/Content/SME_Toolkit

(e) AusAID increases

With AusAID's latest budget, the Australian government claims it is on track to meet its aid target of 0.5 percent of the gross national income by 2015. For 2008-09, Canberra is devoting nearly USD3.5 billion to development projects in poor nations. The fresh funding specifically aims to support programs that promote climate change adaptation, increase access to clean water and sanitation, and accelerate the progress in achieving the Millennium Development Goals. Thus, it will focus on key sectors such as education, health, rural development, environment and infrastructure. (Press release: 2008-09 International Development Assistance Budget/AusAID)

To members of the **Pacific Asia Tourism Pty. Ltd.** network.

www.pacificasiatourism.org

International development via sustainable tourism.

Communique # 12

25 June 2008

1. Original ecotourism guide crosses language & cultures



Ecotourism : A Guide for Planners and Managers was edited by Kreg Lindberg and Donald E. Hawkins was first published in 1993. ISBN 81-85019-86-X. The Indonesian language edition remains a well used resource by conservationist such as Marcellus Adi, a colleague of Steve Noakes on the Board of www.ecolodgesindonesia.com. Marcellus and his team do superb work in Sumatra Rhino conservation <http://www.rhinos-irf.org/waykambas> The happy snap to the left was taken during the June Ecolodges Indonesia Board meeting held at Udayana Ecolodge, Bali



IUCN Red List: Critically Endangered **CITES:** Appendix I



The **Sumatran rhino**, also called the "hairy rhino" because of its hairy body and tufted ears, is the most endangered of all rhinoceros species because of its rapid rate of decline. Because of poaching, numbers have decreased more than 50% over the last 15 years. Fewer than 275 Sumatran rhinos survive in very small and highly fragmented populations in Southeast Asia. Indonesia and Malaysia hold the only significant populations. Sumatran rhinos exist only in protected areas where they are physically guarded from harm by Rhino Protection Units. The continuation of this protection provides the best possible hope for the species' survival. www.rhinos-irf.org/sumatran/

2. SAVE Travel Alliance

Pacific Asia Tourism Pty Ltd is the Asia Pacific focal point for the SAVE Travel Alliance. (Scientific, Academic, Volunteer, Educational) See www.save-travel.org for the latest news. Proposals are well underway for the first SAVE Asia Pacific projects in Indonesia and Thailand. PAT continues to fund the establishment of SAVE in Asia Pacific and will be looking for funding support to establish a permanent Secretariat this year



3. Tourism ROI



During June, PAT introduced www.tourismroi.com to the Singapore Tourism Board at a meeting in Singapore and introduced the product in an address at the Australian national Tourism Futures Conference held on the Gold Coast. Dr Paul Rogers and Steve Noakes also met with the Tweed Economic Development Corporation in Murwillumbah, New South Wales, Australia. The Tweed coast region of Australia will be the pilot destination for Asia Pacific on www.tourismroi.com

The 33 countries where **Pacific Asia Tourism Pty. Ltd.** is Master Representative for www.tourismROI.com

South Pacific: Australia, New Zealand and Papua New Guinea as well as the South Pacific islands of Christmas Island, Cocos (Keeling) Islands, Cook Islands, French Polynesia, New Caledonia, Niue, Norfolk Island, Pitcairn Islands, Samoa, Solomon Islands, Tokelau, Tonga, Tuvalu, Vanuatu, Wallis and Futuna

South Asia: Bhutan, Pakistan, Maldives

South East Asia: Indonesia, Thailand, Vietnam, East Timor, Lao PDR, Philippines, Brunei, Cambodia, Singapore, Malaysia

North Asia: South Korea, Mongolia

4. North Asia Tourism Initiative.



The **Greater Tumen Initiative** (GTI) is a joint mechanism of the five member countries: China, the Democratic People's Republic of Korea, Mongolia, the Republic of Korea and the Russian Federation. It is supported by the United Nations Development Programme (UNDP) and other donors. www.tumenprogramme.org

The tourism sector was identified by the [GTI member countries](#) at the [8th Consultative Commission meeting](#) in 2005 as one of the 4 priority sectors, contributing to regional economic cooperation and development. www.tumenprogramme.org/index.php?id=112



5. Resources:

(a) Sustainable Tourism Development Project



Resettlement Planning Documents, Lao PDR and Vietnam

Asian Development Bank:

www.adb.org/Documents/Resettlement_Plans/REG/38015/

(b) Global Monitoring Report 2008

<http://web.worldbank.org/WBSITE/EXTERNAL/EXTDEC/EXTGLOBALMONITOR/EXTGLOMONREP2008/0..menuPK:4738069~pagePK:64168427~piPK:64168435~theSitePK:4738057.00.html>



"In this Year of Action on the MDGs, I am particularly concerned about the risks of failing to meet the goal of reducing hunger and malnutrition, the 'forgotten MDG'. As the report shows, reducing malnutrition has a 'multiplier' effect, contributing to success in other MDGs including maternal health, infant mortality, and education."

Robert B. Zoellick, World Bank President

(c) OECD Economic Outlook - Preliminary Version: June No. 83 - Volume 2008 Issue 1

Twice a year, the OECD Economic Outlook analyses the major trends and examines the economic policies required to foster high and sustainable growth in member countries. Developments in major non-OECD economies are also evaluated.

Preliminary edition available in [PDF e-book](#), the [print final version](#) can be purchased in advance (publication date: 10 July 2008)

For those interested in the how/why of recent global Financial Markets turmoil, have a look at:

<http://www.oecd.org/dataoecd/55/51/40850026.pdf>

(d) China, India, Indonesia: OECD data

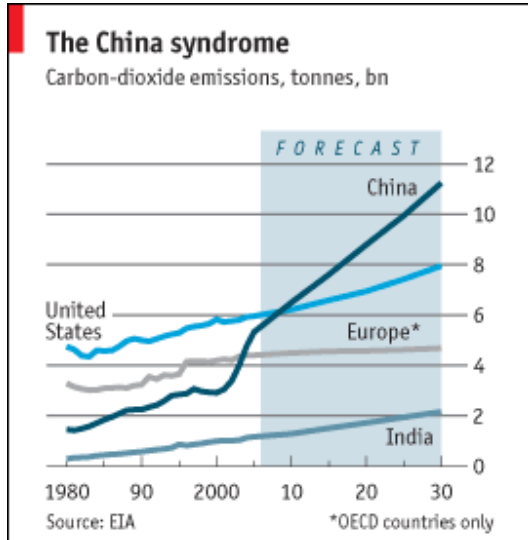
National Accounts, Production, Business & Consumer Opinions, Labour

<http://www.oecd.org/dataoecd/8/41/18630168.pdf>

ORGANISATION
FOR ECONOMIC
CO-OPERATION
AND DEVELOPMENT



(e) **China, India and Climate Change**



A good article from The Economist.

China and India, the world's most populous nations, are seen by many as the world's biggest climate-change problems. Russia's economy is more profligate with energy, but China is widely believed to be the world's biggest emitter of carbon dioxide, and India is rapidly moving up. Their exploding emissions are America's main excuse for failing to take action itself; and their intransigence exasperates those trying to negotiate a global agreement on climate-change mitigation to replace the Kyoto protocol. Meanwhile, both countries are awakening to the problems that climate change will cause them.

www.economist.com/displaystory.cfm?story_id=11488548

(f) **Understanding the US sub-prime crisis.** (a hard call – but good article)

It's had an impact globally. The Wharton School, University of Pennsylvania has a number of YouTube articles on the causes of the meltdown caused by the sub-prime real estate market in the US. It's worth a look if you want to understand it better – even if you just view the first one which lasts just over 7 minutes. Just go to:

http://knowledge.wharton.upenn.edu/special_sections/subprime/index.cfm



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